(Re)presentation Investigation

For this assignment you will need to focus on how a particular group is depicted in a specific type of media text. Keep in mind that you will need to expose the various stereotypes that the media uses to represent your chosen group.

In order to define your group, you need to determine:
- race, culture, or age (black, white, Middle-Eastern, South-Asian, Italian, etc.)
- gender (male or female)

In order to define your media text, you need to determine:
- genre (type of ad, film, TV show, or music)
- media form (ads, films, TV shows, music videos, or song lyrics)

Define your focus after careful consideration of what media you have access to and what images you’ve already seen repeatedly. Do not come up with a category that you’re unfamiliar with since you risk not finding enough information.

Once you have your group, determine five (5) stereotypes that are commonly used to represent the group. For each of the five stereotypes, you must provide:
- a name
- a profile (paragraph of 5 or 7 sentences explaining the stereotype)
- two examples (actual media texts which must be image-based, unless you’re looking at song lyrics)

Your investigation must be submitted in a report format which includes:
- a creative title with the subtitle (in box above)
- a table of contents
- an introduction (one paragraph explaining the group and the stereotypes used to represent it and another paragraph explaining the dangers of each stereotype)
- a profile (paragraph and two examples for each of 5 different stereotypes)
- a conclusion (one paragraph explaining the inaccuracies of these stereotypes)

Important Dates:
- Checkpoint No. 1: _______________________
  (Topic Selection)
- Checkpoint No. 1: _______________________
  (5 stereotype names with examples)
- Checkpoint No. 2: _______________________
  (1 profile)
- Due Date: ____________________________
## (Re)presentation Investigation | Assessment Rubric

<table>
<thead>
<tr>
<th>KNOWLEDGE/UNDERSTANDING</th>
<th>Level 1 (50-59%)</th>
<th>Level 2 (60-69%)</th>
<th>Level 3 (70-79%)</th>
<th>Level 4 (80-100%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Codes and conventions in characteristics of stereotypes</td>
<td>Weak demonstration of the codes and conventions in profile of stereotypes</td>
<td>Sufficient demonstration for the most part of codes and conventions in profiles of stereotypes</td>
<td>Sufficient demonstration throughout of codes and conventions in profiles of stereotypes</td>
<td>Strong, consistent, and creative demonstration of codes and conventions in profiles of stereotypes</td>
</tr>
<tr>
<td>Chosen examples</td>
<td>Examples are unclear and there is some overlap</td>
<td>Examples are not always clear with some overlap</td>
<td>Examples are mostly clear with little if any overlap</td>
<td>Examples are consistently clear with no overlap</td>
</tr>
<tr>
<td>Selection of names</td>
<td>Identifications are imprecise and not very descriptive</td>
<td>Identifications are clear and some description is given</td>
<td>Identifications are very clear with sufficient description</td>
<td>Identifications are consistently clear with thorough description</td>
</tr>
<tr>
<td>Dangers and inaccuracies</td>
<td>Weak explanation of dangers and inaccuracies of stereotypes</td>
<td>Some explanation of dangers and inaccuracies of stereotypes</td>
<td>Explanation of dangers and inaccuracies of stereotypes are accurate and convincing</td>
<td>Explanation of dangers and inaccuracies of stereotypes are astute</td>
</tr>
<tr>
<td>Organization of information</td>
<td>Information is disordered without a table of contents</td>
<td>Information is somewhat organized with a table of contents</td>
<td>Information is organized with a table of contents</td>
<td>Information is effectively organized with a table of contents</td>
</tr>
<tr>
<td>Language is not entirely suitable to audience</td>
<td>Language is somewhat suitable to audience</td>
<td>Language is suitable to audience</td>
<td>Language is highly effective in appeal to audience</td>
<td></td>
</tr>
<tr>
<td>Visual elements</td>
<td>Language conventions used with minimal accuracy</td>
<td>Language conventions used with some accuracy</td>
<td>Language conventions used with accuracy</td>
<td>Language conventions used with accuracy without error</td>
</tr>
<tr>
<td>Ethical use of resources (citing sources)</td>
<td>Insufficient ethical use of resources evident</td>
<td>Little ethical use of resources evident</td>
<td>Ethical use of resources is mostly evident</td>
<td>Ethical use of resources is evident consistently</td>
</tr>
</tbody>
</table>

**COMMENTS:**

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**Level 1 (50-59%)**

**Level 2 (60-69%)**

**Level 3 (70-79%)**

**Level 4 (80-100%)**